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Valagro presents **YieldON**, the new biostimulant specifically designed for row crop nutrition. The official launch of Valagro's takes place on the occasion of its participation in the **Grain Tech Expo in Kiev (Ukraine)**, one of the main trade fairs for the cereal sector within Europe. YieldON represents Valagro's specific response to the need to sustainably increase the productivity of row crops such as corn, soybeans, wheat, rice, rapeseed, sunflower and cotton. YieldON is in fact able to improve the transportation of sugars and other nutrients, stimulate cell division, increase synthesis and, in the case of crops such as soybeans, transportation of lipids. These functions are ensured by the formulation of the new biostimulant based on a new mix of plant extracts, never used before, from Fucaceae (seaweeds), Chenopodiaceae, Poaceae, created through the exclusive technological GeaPower platform, based on an combination of avant-garde research methodologies. In particular, in the field of genomics, especially in relation to the study of crops such as soy and corn, they applied the Next Generation Sequencing technique, developed by Valagro in collaboration with the Dutch research institute NSure.

Regulatory

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