

VALAGRO'S SOLUTIONS FOR THE CULTIVATION OF WHEAT WILL BE IN THE LIMELIGHT AT THE NEW AG IN WARSAW

Valagro will present its innovative solutions for wheat during the "Wheat's solution" conference to be held March 27th 2014 at the 12th edition of the New AG in Warsaw

Atessa (CH), March 27th 2014 – Valagro, the Italian leader in the production and marketing of bio-stimulants and special fertilisers, will host the “Wheat’s Solution” conference at the New Ag International Conference & Exhibition in Warsaw, the first time it has been held in central-eastern Europe.

At the conference, Valagro will describe to the technical staff of Chemirol, and to some of its main clients, the innovative solutions it has devised specifically for the cultivation of wheat, providing effective solutions to meet the needs of Polish farmers.

*“There is a very real need to find a solution we can put into effect today to feed the mouths of tomorrow,” said **Mariano Martín de Soto, Cluster Manager Europe of the Valagro Group**. “We have devised **RELEASEED**, which helps the wheat from the time it germinates, and **MEGAFOL PROTEIN**, which improves its quality by boosting its protein content. This is a comprehensive solution that meets the needs of the most demanding of farmers”.*

During the course of the conference, **Grazyna Podolska** and **Jerzy Grabinski**, two eminent professors at the *Institute of Soil Science and Plant Cultivation*, will present the results of the trials carried out in Poland to test the benefits of **MEGAFOL PROTEIN**, an effective solution for increasing the protein content of wheat, ensuring a high quality harvest when an elevated volume of production is required. In fact, thanks to Geapower technology, a purified concentrate of biologically active substances supports and promotes the natural processes of synthesis and storage of the proteins present in grain.

“The results presented by Valagro are the fruitage of ongoing research and development, in which the company invests 4% of its annual turnover. Further proof of this commitment is the number of long-term partnerships with some of the top scientific institutions and universities in the world” said **Alberto Piaggese, Business Innovation Manager of the Valagro Group**.

“Wheat is the second most important source of food in the world,” said **Giuseppe Natale, CEO of the Valagro Group**. *“These new solutions for the cultivation of wheat are in line with the Group’s philosophy which is to produce more with less and, therefore, to provide healthier food for all.”*

Valagro, the Italian company leader in the production and marketing of bio-stimulants and special fertilisers, employs a total of 350 people, of which 210 are based in Italy and 140 in its 12 branches around the world. In addition to its production site in Atessa in the province of Chieti (Italy), the company has four other production facilities abroad, in Norway and France. The Group achieved a turnover in excess of € 90 million in 2013, and invests approximately 4% of its turnover every year, equalling about 4 million Euro, on research and development for the creation of highly innovative products.



Where science serves nature

Constant growth in the Company has led to the diversification of its business, which is currently divided into four main areas: Farm for agriculture; Turf and Ornamentals for lawns and ornamental plants; Garden for gardening and Industrials for industrial sales to companies operating in the fertilizer sector. The company has also recently embarked on developing algae-based products for applications in human nutrition, cosmetics and animal nutrition.

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