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VALAGRO FOR FUTURE FARMING



Where science serves nature



4TH JULY 2019

CONRAD BEIJING HOTEL

29 E 3rd Ring Rd N, Chaoyang Qu, Cina, 100020

STEERING THE CHINESE AGRICULTURE EFFICIENCY

9:30 - 9:35

WELCOME

9:35 - 9:50

Valagro for Future Farming in China: a step forward in the sustainable agriculture.

GIUSEPPE NATALE - CEO

9:50 - 10:10

How to link efficiency and sustainability meanings and opportunities.

LUCA FORNARA - Valagro Head of Asia Pacific

10:10 - 10:30

Increasing production efficiency: the core factor of Chinese agricultural development.

DR. YOUGUO TIAN

Director of fertilizer monitoring office, Natesc, Mara, China

10:30 - 10:45

Coffee Break

10:45 - 11:05

Focus on Valagro's investigation strategies for innovative biostimulant solutions .

GIOVANNI POVERO - Valagro Plant Science Manager

11:05 - 11:25

High efficient utilization of water and fertilizer in Greenhouse vegetable production.

PROF. DR. QING CHEN

College of Resources and Environmental Sciences, China Agricultural University

11:25 - 11:45

Steering the Chinese agriculture efficiency through Valagro solutions.

DEREK FANG - Country Manager Valagro Shanghai

11:45 - 12:15

Q&A session

12:15 - 13:45

Lunch

14.00 - 15:00

A dedicated valagro solution to increase row crops productivity: YieldOn and Opifol.

GIOVANNI MARROLLO - Valagro Product Manager

15.00 - 15:20

Coffee Break

15:20 - 16:20

YieldOn: evidences from the customers' experience.

ERIC YIN - Market Development Manager - Valagro Shanghai

16.30 - 17:30

Interaction

18.30 - 20:30

DINNER