



PLANT BIOSTIMULANTS

MC CREAM

Helps plants to
utilize light energy
more efficiently
and increases
photosynthetic
activity.



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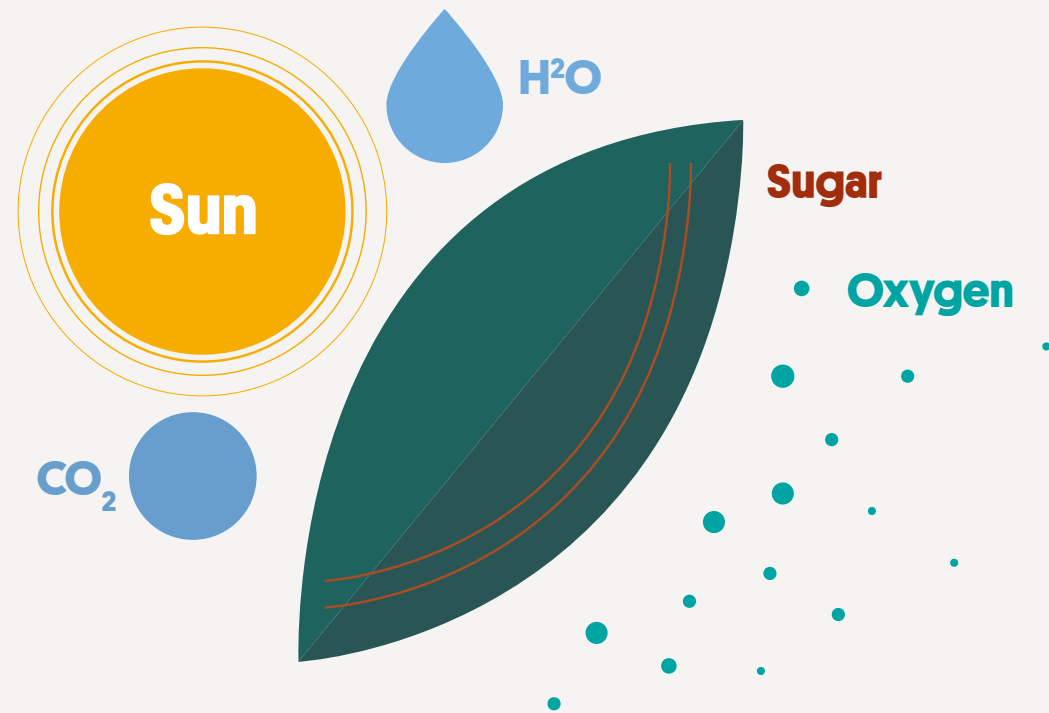
Win the Global challenge together.

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**We know
Ascophyllum
nodosum like
nobody else**

We harvest *Ascophyllum nodosum* from the pristine coastline of Norway with a unique and sustainable method, ensuring that only fresh seaweed is used as raw material for our products.



The role of photosynthesis

Photosynthesis is a chemical process that converts carbon dioxide into different organic compounds using solar energy and it **plays the central role in the energy metabolism** of plants. Non-ideal environmental conditions such as high and low radiation reduce photosynthetic efficiency, thereby limiting the plant's development process.

MC Cream: the right solution to guarantee energy for your crops

Mc Cream provides many positive effects when plant physiology needs energy. **Mc Cream** helps plants utilize **light energy more efficiently**, resulting in increased photosynthetic activity, This means more available energy to **increase yield**.



Choose Mc Cream

The physiological effect on plant



Enhanced light energy utilization for powerful crops



Enhanced plant growth

Benefits

- Photosynthetic activity increase under high and low light intensity
- Synergy with Benefit Pz for growth induction of organs and fruits
- Totally safe and natural • Specific for foliar application • Stronger plants • Improved cell expansion and proliferation •



GEAPOWER is the exclusive technology platform developed by Valagro in order to turn potential active ingredients into high quality nutrient solutions.

Directions for use

APPLICATION METHOD	CROP	PERIOD OF APPLICATION	DOSE (L/ha)
Foliar	Fruit crops: pome fruit	1st treatment: flowering 2nd treatment: fruit setting 2-3 treatments every 7-10 day	2-4 L/ha
	Fruit crops: stone fruit	1st treatment: Dying sepal crown 2nd treatment: from fruit setting, 2 applications every 7-10 days	2-4 L/ha
	Potato	From flowering-first tubers, 2 treatments every 7-10 days.	2-3 L/ha
	Vegetables (cucurbitaceae, solanaceae)	Applications starting from first trusses flowering every 7-10 days. Repeat at subsequent flowering.	2-3 L/ha
	Strawberry	2-3 applications starting from flowering.	2-3 L/ha
	Artichoke	2-3 applications starting from differentiation of the central flower head.	2,5-3 L/ha
	Industrial crops	1-2 treatments during the vegetative development.	2 L/ha